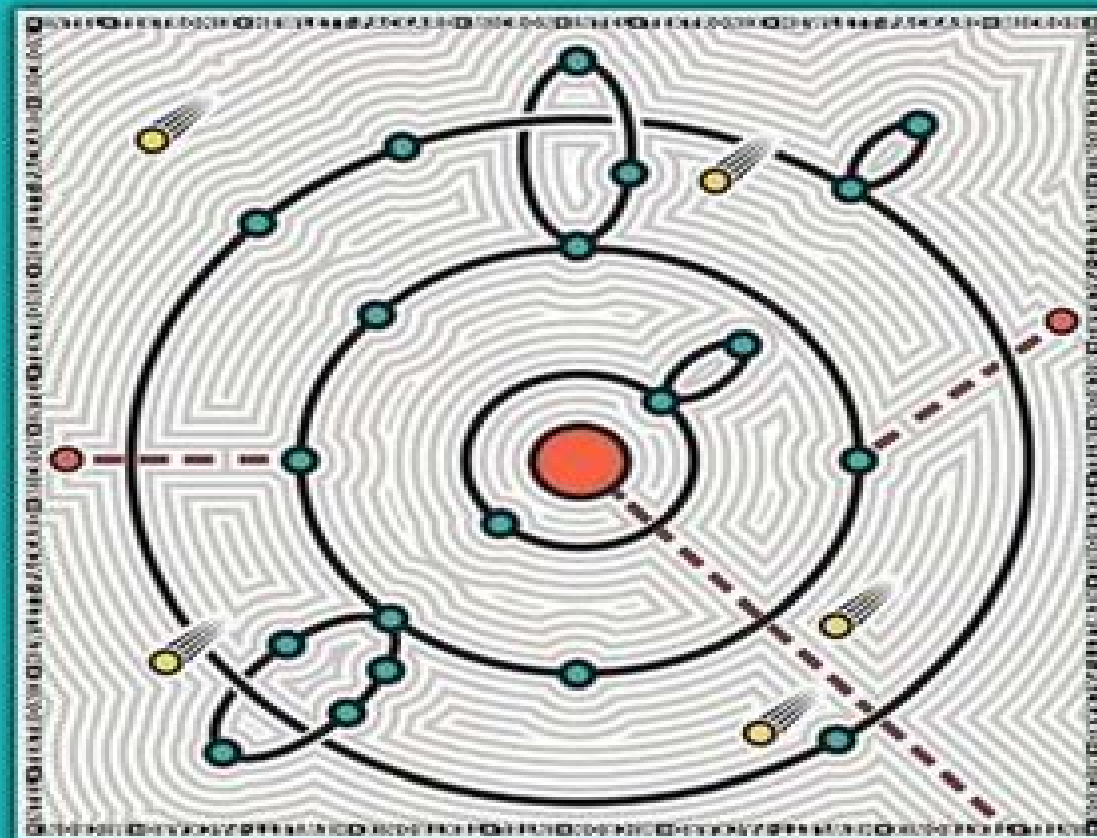


Entrepreneurship and Innovation in Second Tier Regions

Heike Mayer



Entrepreneurship And Innovation In Second Tier Regions

Washington (State)



Entrepreneurship And Innovation In Second Tier Regions:

Entrepreneurship and Innovation in Second Tier Regions Heike Mayer, 2011-01-01 Second tier high tech regions are taking a different path than their well known counterparts such as Silicon Valley or Route 128 around Boston. They may lack many prerequisites of growth such as a world class research university or high levels of venture capital funding. Often however they can successfully leverage anchor firms and entrepreneurial spinoffs. This book explores the evolution of these regions in the United States. The author critically examines how they evolved as knowledge based economies, how they leveraged entrepreneurship and innovation, and ultimately how they employed public policy to support economic growth. Filling a gap in the literature, the book speaks to researchers and policymakers across the fields of entrepreneurship, economic geography, and economic development planning.

Geographies of Entrepreneurship Elizabeth A. Mack, Haifeng Qian, 2016-03-10 This book addresses a gap in the present literature on the role that geography plays in the distribution of entrepreneurial activity. Emerging work on entrepreneurial ecosystems suggests it is important entrepreneurship studies move beyond the mere identification of factors that impact entrepreneurial activity to consider the unique geographic contexts in which entrepreneurs operate. These contexts include a variety of interactive elements including regional characteristics, institutions, actors, and connectors. As such, this collection analyses entrepreneurial activity in regions around the globe. The contributions explore a series of diverse regions in terms of their geographic, historical, industrial, and institutional contexts. The book also explores a range of topics such as patterns of regional, subnational variations in entrepreneurial activity, geographically mediated determinants of entrepreneurship, intertemporal dynamics, evolution of regional systems of entrepreneurship, and the impact of entrepreneurship on regional development and regional entrepreneurship policy. This book enhances our policy and practical knowledge about the unique regional context in which entrepreneurs operate and demonstrates the important role that geography plays in the spatial distribution of entrepreneurial activity.

Concise Guide to Entrepreneurship, Technology and Innovation David B. Audretsch, Christopher S. Hayter, Albert N. Link, 2015-09-25 This landmark book will be the first port of call for any student or scholar seeking a brief introduction to each of the fundamental topics in entrepreneurship, technology, and innovation. Written by the top international scholars in their field, this book has an encyclopedic range from academic entrepreneurship to valuing an entrepreneurial enterprise. Each chapter provides an informed overview of the topic and references in each chapter guide the reader to the more advanced literature. Students of entrepreneurship, technology, and innovation, as well as those who wish to have an introduction to the scope of this field of study, will benefit from this exemplary collection.

Handbook of Research on Entrepreneurship, Innovation, and Internationalization Teixeira, Nuno Miguel, Costa, Teresa Gomes da, Lisboa, Inês Margarida, 2019-06-28 In a global and increasingly competitive world, companies must be aware of important drivers. Entrepreneurship and innovation are important contributions to the development of economies and creation of employment.

gaining relevance in the business context due to a more complex market and needs for higher differentiation The Handbook of Research on Entrepreneurship Innovation and Internationalization provides key data to business managers on dealing with entrepreneurship as well as for creating networks and complementarities for leveraging the firm's activity in order to help plan and control innovation and internationalization processes to avoid risk and increase the firm's value The content within this publication includes topics such as family business economics and business education It is designed for entrepreneurs managers researchers academicians and students

Entrepreneurship and Innovations in Functional Regions Charlie Karlsson, Börje Johansson, Roger Stough, 2009 The contributions forming the different chapters in this book were first presented and discussed at the Eight Uddevalla Symposium 2005 held at and hosted by the University West Uddevalla Sweden Pref

Business in Latin America Fernando Robles, Nila M. Wiese, 2023-03-21 Business in Latin America provides readers with a comprehensive overview of the business environment of this dynamic and challenging region The book begins with an overview of the most important macroenvironments shaping the region's opportunities and risks while the second part focuses on the business strategies that respond to those opportunities and risks Capturing the dynamism of this region this new edition provides a thorough and nuanced understanding of the commonalities and differences within the multifaceted business environments of Latin America The second edition has been thoroughly revised and updated to include The sources of economic political and natural risks including the impact of COVID 19 The endemic role of corruption in institutions the economy and society The region's cultural and social diversity and resilience The role of technology and digitalization on corporate and marketing strategies The challenges of managing local and regional supply chains The book includes examples and cases from across the region on corporate strategies marketing entrepreneurship leadership human resource management and social and environmental sustainability An ideal resource for anyone considering a business venture in the region the book will especially appeal to practitioners and students who have a particular interest in Latin America

OECD Territorial Reviews: Copenhagen, Denmark 2009 OECD, 2009-03-26 Analyses key challenges for the Copenhagen metropolitan area including boosting economic growth scarcity of skilled workers and barriers to research and development

Environment & Planning, 2003 **Regions for Economic Change**, 2007 *Regional Profile of the Information Society in the Arab Region*, 2013 **Revised Code of Washington** Washington (State), 2011 **Regions in the ...**, 1991 *Pacific Asia 2022; Sketching Futures of a Region* Simon Tay, 2005-07 The profound effects of the 1997-98 Asian financial crisis prompted a reassessment of governance values social safety structures the commitment of the United States to the region and the value of such institutions as the Asia Pacific Economic Cooperation forum In this book six authors from the region present a policy relevant blueprint for the future by examining both past experience and current challenges

Cohesion Policy in Support of Growth and Jobs, 2006 The Community Strategic Guidelines contain the principles and priorities of cohesion policy and suggest ways the European regions can take full advantage of the 308 billion

that has been made available for national and regional aid programmes over the next seven years National authorities will use the guidelines as the basis for drafting their national strategic priorities and planning for 2007 2013 the so called National Strategic Reference Frameworks NSRFs **Medium-sized Cities and Socio-economic and Environmental Developments in the Regions of the EU** Frank J. Convery, Paula M. Russell, 1995 Tumori , 2002 **Site Selection** , 2002 British Education Index , 1980 Business Week , 1970 Advanced Business Services in Southeast Asia Larissa Ruth Muller, 2003

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